

NEWS RELEASE

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Outstanding Education Technology Products Saluted

26th ANNUAL AWARDS OF EXCELLENCE WINNERS ANNOUNCED BY *TECH & LEARNING* MAGAZINE

SAN BRUNO, CA (November 10, 2008) – *Tech & Learning* magazine today named 35 education technology products as winners in its prestigious 26-year-old recognition program. Software and web products being honored include innovative applications that break new ground as well as those that demonstrate clear superiority over similar products in the market. A panel of more than 30 educators, who tested more than 100 entries at San Francisco Bay Area schools, chose winners.

“Choosing the finalists was no easy task,” said Kevin Hogan, Editorial Director for the *Tech & Learning* group. “Those companies that passed muster should feel proud of this accomplishment.”

Winning selections include numerous Internet-based programs, as well as software for handheld devices, and several special hardware/software combination packages. Among the high-quality offerings being honored are resources addressing management, safety, communication, differentiated learning, and other key areas in education. Please join us in congratulating the 35 winners of the 2008 *Tech & Learning* Awards of Excellence. And look for detailed descriptions and judges’ comments in the December 2008 Awards Issue.

Title	Publisher
Achiever! Formative Assessment	Brainchild
Adobe Visual Communication 3	Adobe Systems, Inc.
Atomic Training	Atomic Learning
Classroom Suite version 4	Cambium Learning Technologies
Clicker Paint	Crick Software, Inc.
Crayola Digital Camera and Color Genie Software	APTE, Inc.
Discovery Education Assessment	Discovery Education
ePals Classroom Match	ePals, Inc.
E-rate Manager for Applicants	Funds For Learning LLC
ExploreLearning Gizmos™	Explore Learning
Faronics Insight™	Faronics
Flypaper Studio, Inc.	Flypaper

MediaSmart DVD-ROM	Holt McDougal
MoneyU – the online course for Personal Finance	Griffin Enterprises, LLC
MS Math	Microsoft
Operation: Monster Storms	ExploreLearning
Print Manager Plus® 2008 Standard Academic	Software Shelf International, Inc.
Rapid Resources	International Learning Corporation
SchoolSites™ (for districts and schools)	SchoolWorld
ST Math: Algebra Readiness Supplemental	MIND Research Institute
StudentWatch Suite	PublicSchoolWORKS
Studywiz Spark	Etech Group
TeacherSites™	SchoolWorld
ThinkQuest	Oracle Education Foundation
TurningPoint® Software	Turning Technologies LLC

For the fifth year, *Tech & Learning* also recognizes **Legacy Winners**. This category honors previously award-winning products that have made significant enhancements since the previous version of the same product and evolved with the changing technology to continue to offer the highest quality experiences for educators and students. This year's **Legacy Winners** include the following 10 titles:

Title	Publisher
ABC-CLIO Social Studies Databases, Release 2.0	ABC-CLIO
Adobe® Captivate® 3	Adobe Systems, Inc.
Deep Freeze™	Faronics
iLife '08	Apple, Inc.
InspireData™ 1.5	Inspiration Software, Inc.
Kidspiration® 3	Inspiration Software, Inc.
NetSupport School	NetSupport, Inc.
netTrekker d.i.	Thinkronize
OLogy	American Museum of Natural History
Pixie 2	Tech4Learning, Inc.

For over 27 years, *Tech & Learning* has been -- and continues to be -- the leading resource for K-12 leaders. Its publications, Web sites, and events provide factual and evaluative information on trends, products, and strategies to educators who purchase technology products in their districts and schools. *Tech & Learning* delivers the highest quality content and essential resources to manage, train, and teach technology. For more information, visit www.techlearning.com.