Introduce your claim(s) hooking your reader and establishing a formal style.

Support your claim(s) with more than one reason, introducing them in a logical order. Then, give more than one piece of evidence to support each reason. Remember, relevant, accurate data and evidence should demonstrate an understanding of the topic and come from credible sources.

Share counter-claims (the other side of the argument), and provide facts or examples to refute it.

Provide a concluding statement or section that follows from and supports the argument presented.